GEOVAY
INTRODUCTION

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Geovey allows you to create interactive walks, directions and maps. Using Geovey you can publish routes that your users can follow using a mobile phone. They do not need to download an app and the routes can be viewed upon a desktop computer.

INTRODUCTION

<u>The site</u> shows the breadth and variety of routes that can be created, from local heritage, to health and fitness walks.

Geovey allows you to group your routes under themes. Your routes are assigned to a specific theme and these help your users find them. You can have one or many themes within Geovey and each theme can have multiple routes. You'll see that Brixham Walks has three themes set:

- The Steps of Brixham
- Walking for fitness in Brixham
- The Murals and Street Art of Brixham

Each theme has multiple routes assigned to them that users can follow. The routes are made up of the following items:-

- a start point
- route directions guiding the users around the route
- artefacts - items of interest along the route
- route links - links to other routes or alternatives
- an endpoint

WATCH THIS VIDEO TO GET AN OVERVIEW OF GEOVEY

GETTING STARTED

You can create a Geovey account at <u>https://community.geovey.co.uk</u>, it is free to get started and does not require a credit card.

WATCH THIS VIDEO TO LEARN MORE

CONFIGURING YOUR SITE

Geovey will provide you with a unique link to your site where users can browse your themes and decide which routes to follow. You will need a short piece of introductory text and an image to give users a flavour of your site. https://brixhamwalks.org/ shows how this can be done effectively.

ADDING THEMES

Your Geovey site needs at least one theme for your routes. If you are using a free account you can only have a single theme. A theme needs an image, a very short introduction and a longer text to describe the routes that are attached to this theme. Once you have created a theme you can then add one or many routes to it.

CREATING ROUTES

Routes can be created using a desktop computer or out on the route itself using your mobile phone. We recommend designing a draft route from a computer then editing it outside using your mobile phone. This ensures that everything is added in the right place and makes locating artefacts easier.

Routes and themes should be set to draft mode while you are building them. Once this is removed they will become publicly available. It's easy to edit routes and add additional information to them over time.

HOW TO CREATE A ROUTE **MORE DETAIL ON ROUTE EDITING**

PUBLISHING YOUR ROUTES

Geovey allows you to publish your route using three mechanisms:-

- a **QR** code that users can scan from a poster or signpost
- a link that can be added to any website or emailed to users
- embedded code allowing the route to be viewed within your website

You can publish QR codes and links to your site, a specific theme or a specific route. You can embed themes or routes within your own website.

GETTING HELP

Geovey comes with a detailed manual for administrators that is available via the Geovey Dashboard once you have logged in. You can raise a question or a support request via this panel and please don't hesitate to get in touch if we can help you with your site/themes/routes in any way.